



Presenting as a subject specialist

Collection: Interacting with learners

As someone with particular expertise, you will undoubtedly be called upon from time to time to share your wisdom with those new to the field as well as your peers. You may be asked to present at a conference, a seminar or as part of a training programme. Increasingly, you'll also be asked to present online or on video.

Whatever the situation, you'll want to engage and inspire your audience. To make them think and to make them care.

This course has been designed for you to make sure you're able to make the best of these opportunities and to provide lasting value.

Is this for you?

This course is aimed at anyone with a responsibility for presenting within the context of a group learning experience, whether in the classroom or online. The course is also suitable for those whose responsibilities are primarily for instructing or facilitating a group, who are looking to incorporate presentations within their sessions.

The specifics

Take this course and you'll be able to:

- distinguish between presentation, facilitation and instruction;
- recognise opportunities for delivering a presentation as a subject specialist;
- clarify the goals for your presentation, the characteristics of your target audience and the constraints you are working within;
- edit down your material so as not to overload your audience;
- structure your presentation;
- engage your audience;
- hold the attention of your audience;
- deliver your content clearly and memorably;
- make effective use of visual aids;
- handle questions effectively;
- increase engagement by asking questions;

- encourage participants to act upon the information they have gained.

How it works

The course is comprised of nine lessons, each of which includes a short video, in many cases incorporating dramatised demonstrations of facilitation in action. Many of the lessons also incorporate activities to help you build your skills and confidence. You will also be provided with resources that you can use for on-going reference, including a short handbook and an infographic. Throughout the course you will have opportunities to engage with others taking the course.

If you complete the course, you will receive a Skills Journey badge. Optionally, you can complete an assignment to help you put what you have learned into practice and demonstrate your skills to others.