



Curating content for learning

Collection: Interacting with learners

In a fast-changing world, it can be frustrating to be out of the loop. If you *don't have enough information* – about the latest strategies, current best practice, changes in the market, the most exciting new tools and technologies, what people are thinking and doing – then it's hard to do the best job possible.

On the other hand, with the myriad of new communication tools at our disposal, you can easily have *too much information*. You simply don't have the time to sort through all the new content that's fighting for your attention to find what's really relevant.

This is where the **content curator** takes over, doing the hard work to save everyone else the trouble.

The content curator *tracks down* any and all content that could be relevant for a target population, *filters* this down to a manageable quantity, *organises and interprets* this content so it's easy to find and to consume, and then *shares* this using a range of different communication channels.

And in an age in which it can be more important to know where to look and who to ask than to have knowledge itself, you're looking at an exciting new role for the learning professional.

Is this for you?

This course is aimed at anyone looking to support a target population with curated content. No prior knowledge or experience is required - just a willingness to do a great job in helping people to fulfil their potential.

The specifics

Take this course and you'll be able to:

- identify suitable opportunities for content curation;
- analyse the business requirement for content curation;
- identify the characteristics of the target population;
- identify the practical constraints within which you will be operating;

- identify sources for suitable content;
- filter content in terms of relevance and urgency; organise content so it can be easily found;
- interpret content so it is easier to consume;
- share content using a variety of 'push' and 'pull' communication channels;
- take advantage of opportunities for further interaction with subject experts and peers;
- obtain feedback to ensure you are delivering the best possible service.

How it works

The course is comprised of six lessons, each of which includes a video and sometimes an activity to complete. You will also be provided with a range of valuable resources that you can use for on-going reference, including a quick reference guide and an infographic. If you complete the course, you will receive a Skills Journey badge and, if you want, you can complete an optional assignment to help you put what you have learned into practice and demonstrate your skills to others.